



ANIMATION STUDIOS

COLIN BRADY

AMGI STUDIOS | MY PET HOOLIGAN

APRIL 2023



COLIN BRADY


CHIEF CREATIVE OFFICER, AMGI STUDIOS

As a director, creative producer and animation supervisor, Colin has worked at Pixar, Industrial Light & Magic (ILM), Imagi Studios, Rhythm and Hues, Pixomondo and Light Chaser, and directed animation for Steven Spielberg, George Lucas, Ang Lee, John Lasseter and Martin Scorsese.

Whether he's directing Pixar characters or furthering performance capture techniques, Colin's passion is fine-crafting narrative, dialogue, humor and nonverbal acting — creating great stories through the art of animation.

He is credited in films such as Astro Boy, Hugo, Toy Story 2, A Bug's Life and Men In Black 2.



The background is a solid dark purple color. It features several faint, stylized cartoon illustrations. At the top, there are two rectangular frames, each containing a simple line drawing of a rabbit's head with a cross on its forehead. In the center, there are several large, stylized cartoon faces with wide, expressive eyes. At the bottom, a hand is visible holding a rectangular sign. The overall aesthetic is playful and digital.

“We want to create a global brand which represents the gold standard in web2 and web3 by using the most expressive live animated characters and community fueled story telling.”

Colin Brady

Chief Creative Officer, AMGI STUDIOS

POTENTIAL TOPICS

With decades of experience and love of storytelling, Colin can talk to a host of topics from Hollywood and animation through to NFTs and gaming. To assist in planning, the following are some topics that Colin is happy to explore:

- Integrating community content into gaming lore
- The transition of Hollywood talent to the web3 world
- Personalization and ownership is the future of gaming
- Storytelling within a Non-linear format
- Harmonizing the Creative and the Technology
- Utilizing the progression of AI into our studios toolset



SPEAKING EXPERIENCE



MY PET HOOLIGAN MASSIVE LEAKS - HOOLI SAYS TOO MUCH

CryptoStache January, 2023



ARE CRYPTO GAMES DEAD? | MYPETHOOLIGAN EXCLUSIVE INTERVIEW

CryptoStache August, 2022



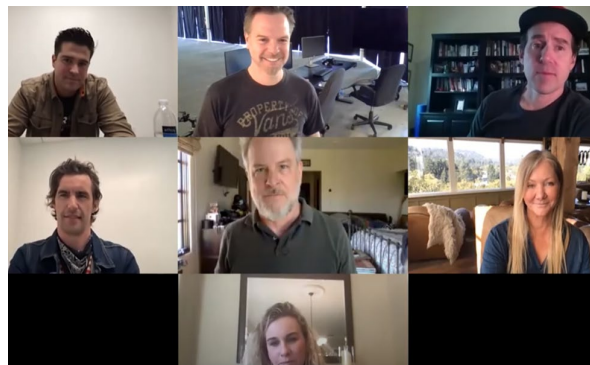
ANIMATING THE METAVERSE WITH NFTS CREATING A NEW DISNEYLAND

NFT NYC July, 2022



MEET MY PET HOOLIGAN

The Rich Dad Channel March, 2022



UNREAL ENGINE'S BUILD VIRTUAL EVENT - REALTIME RENDERING & ANIMATION

AMGI Animation Studios, Nov 2020

COMPANY OVERVIEW

AMGI Studios is an independent gaming and animation technology company that lives at the intersection of gaming, technology and storytelling.

The studio develops and produces traditional entertainment IP, gaming and web3-native properties through the use of its proprietary technology, AI integration and innovations in real-time animation. Their premier gaming IP is My Pet Hooligan and it's associated web3 game, The Rabbit Hole.

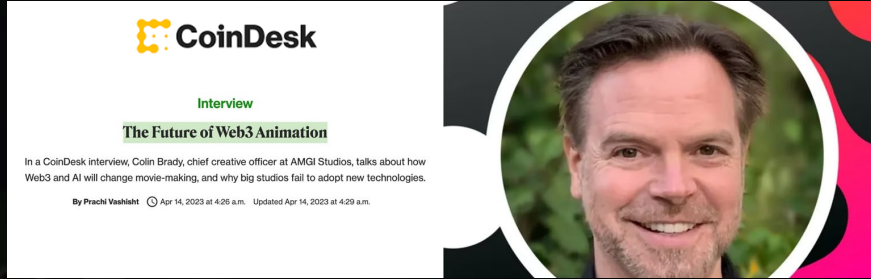
Inspired by Grand Theft Auto (GTA), Ratchet and Clank, and Zootopia, the My Pet Hooligan NFT characters are deeply tied to the game's lore, the rebellious rabbits of The Rabbit Hole who were once enslaved by their mysterious corporate overlord, Meta ZuckBot, but have broken free and are now in open rebellion against him.



**MY PET
HOOLIGAN**



MEDIA COVERAGE



[The Future of Web3 Animation](#)

April, 2023



VentureBeat

[AMGI STUDIOS RAISES MONEY TO MAKE A METAVERSE GAME THAT BRIDGES WEB3 AND HOLLYWOOD](#)

July, 2022



Forbes

[HOW PARIS HILTON AND SNOOP DOGG ANIMATED THEIR BORED APES, WHAT THE TECHNOLOGY COULD MEAN FOR BRANDS](#)

June, 2022



THE CRYPTO TIMES

[MARK ZUCKERBERG CAST AS VILLAIN IN AN NFT - INSPIRED WEB3 GAME](#)

October, 2022



Contact

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