



CARLOS PEREIRA

BITKRAFT Ventures

MARCH 2023

PERSONAL OVERVIEW

Carlos Pereira is a Partner at New York based, BITKRAFT Ventures leading their \$XXXM web3 gaming fund. In addition to leading the web3 gaming fund, Carlos is responsible for expanding the funds' coverage in LatAm and India.

Before joining BITKRAFT, he worked at Eldridge, investing interactive entertainment. He also held leadership roles at VENN, a media startup at the intersection of gaming, media, and UGC video.

Originally from Brazil, Carlos is a graduate of Political Philosophy at the University of Virginia.

Carlos regularly presents on the following topics:

- The transition of web2 gaming to a web3 world
- The delicate nature of game economies in web3
- Capital market trends in gaming and crypto



“Carlos is one of the most insightful minds in the web3 gaming space. He sees every major move from web2 gaming into web3 months before anyone else.”



HIGH PROFILE FRIEND

TITLE AT HIGH PROFILE COMPANY

SPEAKING EXPERIENCE



BITKRAFT Summit NYC 2022

"Crypto and Constructive Skepticism"

SEPTEMBER 2022



BIG FESTIVAL 2022

"Web3 Games Investment - How to fund my project"

JULY 2022



Alliance Summit 2022

"Fireside Chat with Carlos Pereira & Jamie Wallace (BITKRAFT)"

APRIL 2022



DAO Denver

"The Role of Angels & VC in DAOs"

FEBRUARY 2022



Live Planet 2021

"Blockchain Games Panel"

OCTOBER 2021



BITKRAFT Summit Berlin 2021

"The Creator Economy with Ryan Wyatt"

SEPTEMBER 2021

COMPANY OVERVIEW

BITKRAFT is a global investment platform for gaming, Web3, and immersive technology.

Founded in 2016 by Jens Hilgers, BITKRAFT focuses on early-stage investments in game studios, gaming platforms, and gaming-related technology.

BITKRAFT was the most active investor in gaming in 2020 and 2021 according to [InvestGame](#)



25 Staff

\$600M AUM

100+ Investments

YGG | Avalon | Civitas | Cyball | Immutable
Epic | Bazooka Tango | Discord | CCP

MEDIA COVERAGE



NFT gaming trends in 2023: Industry execs expect more big players to jump in
JANUARY 2023



The Web3 Podcast: Web3 gaming from a VC's perspective
DECEMBER 2022



Future of Gaming: Learnings from EVE Online with Hilmar Petursson
NOVEMBER 2022



Fundamentals for Living in the Metaverse and The Reality of Interoperability
OCTOBER 2022



The Metacast by Naavik: Identity in the Metaverse, ft. Disco.xyz
OCTOBER 2022



Could a Philippines startup become gatekeeper to the metaverse?
APRIL 2022

MEDIA COVERAGE



How the Metaverse Could Be a Game-Changer for NFT Gaming

MAY 2022



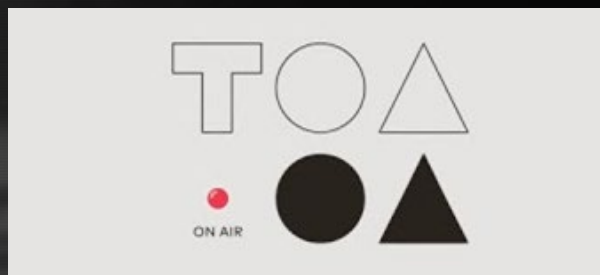
The Metacast by Naavik: Fundraising in a Crypto Winter

JULY 2022



The Metacast by Naavik: Web3 Business Models & the Future of Virtual Economies

APRIL 2022



Tech Open Air: Tech's Most Exciting Game Plan, with Carlos Pereira

AUGUST 2022



Web3 and Blockchain Gaming - what changed from 2021 to 2022 (Portuguese)

MAY 2022



Venture Capital, Blockchain in Games, and the Potential of the Brazilian Market (Portuguese)

JULY 2021



Contact

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