

UNLOCKING OPPORTUNITY THROUGH PLAY

Beryl Li

CO-FOUNDER, YIELD GUILD GAMES



BERYL LI

- Co-founded Yield Guild Games (YGG) in 2020 with Gabby Dizon and Owl of Moistness
- Founded CapchainX, acquired by SMKG (2019)
- Founding team of Coins.ph, acquired by Gojek (2019)
- Prev. BlackRock, UnionBank and Philippines' Department of Information & Communications (DICT)
- Master of Finance, Cambridge University
- Passionate about financial inclusion and economic empowerment, especially in emerging markets



WHAT IS YGG?

Yield Guild Games (YGG) is a global collective of gamers, creators, and builders turning play into opportunity.

Known for pioneering the Web3 guild model with the rise of the play-to-earn movement in 2020, YGG laid the foundation for onchain groups built around shared values: collaboration, progression, and ownership.



YGG PLAY

YGG Play is Yield Guild's publishing arm for games that are easy to pick up, fun to play, and built with the crypto community in mind.

With LOL Land as its first release, YGG Play is establishing the "Casual Degen" category in Web3 gaming.



LOL LAND

LOL Land is a casual, browser-based board game built for people who love the chaos of crypto culture.

It features licensed characters from the Pudgy Penguins IP in partnership with Pudgy Asia.



FUTURE OF WORK

In 2024, YGG expanded beyond gaming into AI and DePIN, to connect its community to even more earning opportunities.



PLAY AS A GATEWAY TO SKILLS DEVELOPMENT

- Play fosters intrinsic motivation
- Complex Web3 concepts become more engaging and accessible
- Skills development leads to earning opportunities



WHY IT MATTERS

According to the World Economic Forum, 92 million roles are set to be displaced by emerging technologies such as AI – **but 170 million more new jobs will be created.**

YGG is equipping its community to lead in this shifting job market.



AI's IMPACT ON THE JOB MARKET BY 2030

SOURCE:

<https://www.weforum.org/stories/2025/01/future-of-jobs-report-2025-jobs-of-the-future-and-the-skills-you-need-to-get-them/>

METaverse FILIPINO WORKER


A short film exploring how Filipinos are embracing Web3 as a new frontier for work.



ROLES IN THE ECOSYSTEM

YGG equips communities with future-ready skills — while providing scalable digital labor in emerging markets.


YGG is not just for gamers. It supports a wide spectrum of onchain contributors.

 Discord moderator


 Game tester

 Content creator

 Esports player

 Game ambassador

 Data labeler

 AI model trainer

 Data contributor

 Voxel editor

 NFT artist

 Streamer

 Marketing specialist

 Researcher

 UX Tester

 Community leader

 Social media manager



THANK YOU

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